



**19th General Assembly and International Conference  
of the  
Fondazione Romualdo Del Bianco**

**Life Beyond Tourism**

Travel for Dialogue

**HERITAGE for PLANET EARTH® 2017**

One Planet, One Origin, Many Cultures, One Shared Destiny, Or None!

**“Smart Travel, Smart Architecture,  
Heritage and its Enjoyment for Dialogue”**

**Florence, March 11-13, 2017**

Auditorium al Duomo, via de' Cerretani 54/r - Firenze

*The participation to the Assembly and Conference  
is allowed only by presenting the letter of invitation*

**[www.lifebeyondtourism.org/evento/946](http://www.lifebeyondtourism.org/evento/946)**

	<p><b>HERITAGE for PLANET EARTH®</b></p> <p>World HERITAGE SITES for DIALOGUE for our PLANET EARTH World HERITAGE SITES for DIALOGUE for our PLANET EARTH</p> <p><b>with Life Beyond Tourism®</b></p> <p><small>Fondazione Romualdo Del Bianco all rights reserved</small></p>	
<p><b>Learning communities for Intercultural Dialogue and Territorial Development</b> The 1972 Unesco convention a contribution to Unesco Convention 2003 and 2005 and vice-versa to the 1972</p>		



## 19th General Assembly and International Conference of the Fondazione Romualdo Del Bianco

**Life Beyond Tourism**

Travel for Dialogue

# **HERITAGE for PLANET EARTH® 2017**

One Planet, One Origin, Many Cultures, One Shared Destiny, Or None!

## PROGRAM AT A GLANCE

March 11	Morning	COMMEMORATION CEREMONIES
	Afternoon	<b><u>MAIN EVENT</u></b> <b>OPENING of the 19th General Assembly of the Fondazione Romualdo Del Bianco</b> <b>PANEL SESSION on TRAVEL "Smart Travel for Dialogue"</b>
March 12	Morning	INTERNATIONAL CONFERENCE: parallel sessions "Smart Travel, Smart Architecture, Heritage and its Enjoyment for Dialogue"
	Afternoon	PRESENTATION of the Life Beyond Tourism Model INTRODUCTION to the web-app <DelBianco CitySmart>
March 13	Morning	WORKING STATION Life Beyond Tourism Model WORKING STATION web app <DelBianco CitySmart>



## PATRONAGES

*[updated on February 16, 2017]*

### ITALIAN AUTHORITIES

- MAECI - Ministero degli Affari Esteri e della Cooperazione Internazionale
- MIBACT – Ministero dei Beni e delle Attività Culturali e del Turismo
- Regione Toscana
- Municipality of Florence
- Municipality of Castelfiorentino
- Municipality of Reggello
- Municipality of Scarperia e San Piero
- ANCI - Associazione Nazionale Comuni Italiani

### INTERNATIONAL INSTITUTIONS

- ICOMOS International
- UNWTO (2017 - International Year of Sustainable Tourism for Development)
- OTIE Observatory on Tourism in the European Islands (Italy)
- Satoyama Initiative (Japan)
- ICOMOS Hungary
- Municipality of Pécs (Hungary)

### UNIVERSITIES & ACADEMIES

- AGH Akademia Gorniczo-Hutnicza, Krakow (Poland)
- Azerbaijan University of Architecture and Construction (Azerbaijan)
- Irkutsk National Research Technical University (Russia)
- M. I. Rudomino All-Russia State Library for Foreign Literature (Russia)
- Samara State University of Architecture and Construction (Russia)
- Tbilisi State Academy of Art (Georgia)
- University of Georgia, Tbilisi (Georgia)
- Yegor Gaidar Foundation (Russia)
- NUACA – National University of Architecture and Construction of Armenia (Armenia)

### ITALIAN INSTITUTIONS AND ASSOCIATIONS

- ICOM Italia
- CNR – Consiglio Nazionale delle Ricerche
- Università degli Studi di Firenze
- Associazione Beni Italiani Patrimonio Mondiale Unesco
- AITR - Associazione Italiana Turismo Responsabile
- Associazione Esercizi Storici Tradizionali e Tipici Fiorentini
- CIRT – Centro Interuniversitario di Ricerca sul Turismo
- CNA – Confederazione Nazionale Artigianato Piccola e Media Impresa, Firenze
- CPV – Centro Produttività Veneto
- Confartigianato Firenze
- Camera di Commercio di Firenze
- ENEA – Agenzia nazionale per le nuove tecnologie, l'energia e lo sviluppo economico sostenibile
- FIPE – Confcommercio
- Fondazione Architetti Firenze
- Fondazione Italia Giappone
- Unione Fiorentina – Museo Casa di Dante

## PARTICIPANTS TO THE GENERAL ASSEMBLY AND INTERNATIONAL CONFERENCE

# HERITAGE for PLANET EARTH® 2017

about 250 participants from over 100 cities, 45 countries from 5 continents

*[updated on February 15, 2017]*

### ARMENIA

- Yerevan

### AUSTRALIA

- Melbourne

### AZERBAIJAN

- Baku

### BELARUS

- Minsk

### BELGIUM

- Antwerp

### BULGARIA

- Sophia

### CANADA

- Montréal

### CHINA

- Tianjin

### CROATHIA

- Dubrovnik

### EGYPT

- Cairo

### GEORGIA

- Tbilisi

### GERMANY

- Hildesheim
- Limburg

### HUNGARY

- Budapest
- Pécs

### INDIA

- Delhi

### IRAN

- Qazvin
- Varamin
- Yazd

### ITALY

- Florence

- Milan
- Naples
- Palermo
- Rome
- San Gimignano
- Trieste
- Turin

### JAPAN

- Kyoto
- Sapporo
- Tokyo

### KAZAKHSTAN

- Almaty
- Astana

### KYRGYZSTAN

- Bishkek

### LATVIA

- Riga

### LITHUANIA

- Kaunas
- Vilnius

### MACEDONIA

- Ohrid

### MALAYSIA

- Penang

### MALTA

- Msida

### MEXICO

- Merida

### NEPAL

- Kathmandu

### NIGERIA

- Abuja

### NORWAY

- Trondheim

### PAKISTAN

- Lahore

### PERÙ

- Callao
- Lima - Historic District of Rimac

### POLAND

- Gdansk
- Kielce
- Krakow
- Lodz
- Lublin
- Nowy Targ
- Poznan
- Raciborz
- Szczecin
- Torun
- Warsaw

### PORTUGAL

- Lisbon

### ROMANIA

- Bucharest

### RUSSIA

- Ivanovo
- Samara
- Saratov
- Moscow
- St. Petersburg
- Togliattigrad
- Tyumen

### SAUDI ARABIA

- Medina

### SERBIA

- Belgrade

### SLOVENIA

- Idrija

### SPAIN

- Alcalá de Henares
- Avila
- Baeza
- Cáceres
- Cordoba
- Cuenca

- Ibiza
- Madrid
- Salamanca
- San Cristóbal de la Laguna
- Santiago de Compostela
- Segovia
- Tarragona
- Toledo
- Ubeda

### THAILAND

- Bangkok

### TURKEY

- Ankara
- Eskişehir
- Istanbul

### UKRAINE

- Kharkiv
- Lviv
- Odessa
- Rivne

### UNITED KINGDOM

- London

### USA

- Ames
- Kodiak Alaska
- Harrisburg, Pennsylvania
- Springfield Oregon
- Washington



## EVENTS in the week BEFORE and AFTER:

**March 5-12, 2017**

International student workshops on Heritage, Architecture, Urbanism, Conservation, Travel,  
 Fine Arts, Literature, Religion

**March 8-10, 2017**

ICOMOS ISCs TheoPhilos & ICIP

*"Place of Memory: Protection, Conservation, Interpretation"*

**March 11, 2017**

*"S.U.R.E. – Sustainable Urban Rehabilitation in Europe" – 3<sup>rd</sup> Project Meeting*

Supported by ERASMUS+ PROGRAMME (Cooperation for innovation and the exchange of good practices)

**March 11-13, 2017**

**19th General Assembly of the Fondazione Romualdo Del Bianco**



**March 12-19, 2017**

International student workshops on Heritage, Fine Arts, Paintings, Communication

**March 13-14, 2017**

International Conference

*"Creative Society: Ideas, Problems and Concepts"*

# **DRAFT PROGRAM of the 19th General Assembly of the Fondazione Romualdo Del Bianco**

## **HERITAGE for PLANET EARTH® 2017**

*[updated on February 16, 2017]*

**During the event, there will be 4 Working stations open for a free adhesion and delivery of the Certification Life Beyond Tourism for Intercultural Dialogue by Fondazione Romualdo Del Bianco**

### **FRIDAY March 10, 2017**

#### **REGISTRATION of participants**

**Auditorium al Duomo** (Via de' Cerretani 54r)

16,00 – 18,00

### **SATURDAY March 11, 2017      Morning**

#### **REGISTRATION of participants**

**Auditorium al Duomo** (Via de' Cerretani 54r)

9,00 – 13,00

#### **COMMEMORATION CEREMONIES**

**Palazzo Coppini** (Via del Giglio 10)

10,30 – 12,00

- 1. Inauguration of the “Museum Fondazione Del Bianco”**
- 2. Ceremony of denomination of the stairs in Palazzo Coppini to:**
  - Carla Guiducci Bonnanni (Florence, Italy)
  - Gianfranco Catarzi (Florence, Italy)
- 3. Ceremony of dedication of memory plates in Palazzo Coppini to:**
  - Vera Dazhina (State University M. V. Lomonosov, Moscow, Russia)
  - Vera Alexeevna Kuznetsova (Kazan State University of Architecture and Construction, Russia)
  - Fikret Movsum oglu Huseynov (Azerbaijan State University of Architecture and Construction, Azerbaijan)
  - Valeriy Anatolyevich Nefedov (St. Petersburg State University of Architecture and Construction, Russia)
  - Emanuele Di Castro (Roma, Italy)
- 4. Presentation of a new art work dedicated to the Fondazione Romualdo Del Bianco granted by Dino De' Ranieri**

In Palazzo Coppini are open two exhibitions:

- 1) “Unveiled Emotions, Cultures revealed”, curated by Francesco Civita
- 2) “Seikado” exhibition from Kyoto, Japan

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12,00 – 15,00 *Lunch break – free time*

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## **SATURDAY March 11, 2017    Afternoon**

### **OPENING of the 19th General Assembly of the Fondazione Romualdo Del Bianco HERITAGE for PLANET EARTH® 2017**

**Auditorium al Duomo** (Via de' Cerretani 54r)

Anfiteatro Andrzej Tomaszewski

15,00 - 17,00

#### **Welcome Greetings and Opening of "HERITAGE for PLANET EARTH® 2017"**

- **Keynote Speech "Save the Planet: Travel Life Beyond Tourism" by Paolo Del Bianco**
- **Institutional greetings**

*Stefano Ciuoffo, Minister to Manufacturing, Credit, Tourism and Trade, Tuscany Region*

*Representative, Municipality of Florence*

*Representative, MiBACT Ministry of Cultural Heritage and Activities and Tourism*

*Stefano De Caro, Director General ICCROM International Centre for the Study of the Preservation and Restoration of Cultural Property*

*Representative, ICOM International Council of Museums*

*Representative, ICOMOS International Council on Monuments and Sites*

*Representative, UNESCO United Nations Organization for Education, Science and Culture*

*Representative, UNWTO World Tourism Organization*

17,00 - 19,00

#### **PANEL SESSION on TRAVEL :**

#### **"Smart Travel for Dialogue" - From Tourism to Travel and Dialogue**

Chairman: Tim Fairhurst (*Head of Strategy and Policy, ETOA*)

Participants from Learning Communities:

*Travellers, or Temporary Residents*

*Residents*

*On-site services*

*Cultural institutions*

*Online and Offline intermediaries*

*Public administrations*

*Market trends research centers*

*Education and Training Institutions*

#### **Conclusions**

## **SUNDAY March 12, 2017    Morning**

**Auditorium al Duomo** (Via de' Cerretani 54r)

Anfiteatro Andrzej Tomaszewski

9,00 – 14,00

#### **INTERNATIONAL CONFERENCE (parallel sessions):**

#### **"Smart Travel, Smart Architecture, Heritage and its Enjoyment for Dialogue"**

Heritage, Travel, Dialogue, Planet Earth

Session I      *Smart Travel for Dialogue*

Session II     *Smart Architecture for Dialogue*

## Conclusions

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14,00 - 15,30 Lunch break – free time

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## SUNDAY March 12, 2017      Afternoon

**Auditorium al Duomo** (Via de' Cerretani 54r)

Anfiteatro Andrzej Tomaszewski

15,30 - 18,00

### **PRESENTATION of the Life Beyond Tourism Model**

**INTRODUCTION of the web app <DelBianco CitySmart> by Gabriel Militão Lopes and Miguel Del Castillo Hoffman**

- An opportunity for intercultural dialogue and cooperation among the territories in the world with their Mayors for the management of their territories.  
Sharing experiences and responsibilities with <DelBianco CitySmart> at worldwide level.
- Questions and comments by the Professors, Administrators and Mayors.
- Hypothesis of future development by Gabriel Militão Lopes and Miguel Del Castillo Hoffman.

18.00- 19,15

### **FINAL CONCLUSIONS**

The final text of Conclusions will be delivered to the present authorities of MiBACT Ministry of Cultural Heritage and Activities and Tourism, Tuscany Region and Municipality of Florence in view of the upcoming meeting of culture ministers from the Group of Seven (G7) industrialised countries in Florence (March 30-31, 2017) as a contribution of the 19th General Assembly of the Fondazione Romualdo Del Bianco.

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19,30 Standing Buffet (reserved to the speakers and invitees)

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## MONDAY March 13, 2017 [updated on 8 February]

**Palazzo Coppini - Museum Fondazione Del Bianco** (Via del Giglio 10)

10,00

### **Opening of the Monday Session**

- **Working Station Life Beyond Tourism Model**
  - Cultural portal Heritage Community [www.lifebeyondtourism.org](http://www.lifebeyondtourism.org)
  - Certification Life Beyond Tourism for Intercultural Dialogue
- **Working Station web app <DelBianco CitySmart>**

Meet in Person Developers and Master Educator who proposed the project, into the frame of the Life Beyond Tourism Model, to discuss how you can apply <DelBianco CitySmart> in your city along with the NASA Program Manager.

*Gabriel Militão Lopes and Miguel Del Castillo Hoffman will be at disposal of those Mayors and others who would like to know more regarding this web app <DelBianco CitySmart> and the opportunities of cooperation.*



<b>Paolo Del Bianco in the framework of the Life Beyond Tourism Model applied on territories for the possibility of cooperation and dialogue among mayors of the World on the themes from heritage to biosphere, facilitated by heritage, travel and dialogue</b>		
<b>TOPIC</b>	<b>PRESENTER</b>	<b>ORGANIZATION</b>
<b>Opening of the Session</b>	Paolo Del Bianco	Fondazione Romualdo Del Bianco
<b>DelBianco CitySmart: The Open Source Platform</b>	Miguel Del Castillo Hoffman and Gabriel Militão Lopes	Mexico University Brazil & Cornell University
<b>OpenStreetMap &amp; Bldgs in DelBianco CitySmart</b>	Gustavo Soria Miguel Del Castillo Hoffman and Gabriel Militão Lopes	www.Trilogis.it
<b>World Heritage in DelBianco CitySmart</b>	Gustavo Soria Prof Ron Fortunato	www.Trilogis.it www.aWorldBridge.com
<b>Food Agriculture Infrastructure Innovation</b>	.....	www.CITE.gr
<b>DelBianco CitySmart and the Geospatial Community</b>	Gabor Remetey	www.HUNAGI8.blogspot.com
<b>Climate Variables and Other EO products in DelBianco CitySmart</b>	Simone Mantovani	www.MEEO.it
<b>ESA Copernicus Sentinel-2 and DelBianco CitySmart</b>	Anja Vrecko	www.Sinergise.com
<b>Polimi CityScape &amp; DelBianco CitySmart</b>	Candan Eylül Kilsedar	Politecnico di Milano at Como
<b>Infrastructure Management in DelBianco CitySmart</b>	Gabriele Prestifilippo	Politecnico di Milano at Como
<b>Springfield Oregon Urban Management in DelBianco CitySmart</b>	Miguel Del Castillo Hoffman and Gabriel Militão Lopes	Springfield Oregon
<b>Education and Academia the Foundation to Sustainability Drive Development of DelBianco CitySmart</b>	Prof. Ron Fortunato	Trillium Learning

*[List updated on 8 February]*